



## Rotary Club of St. Clair County (East)



Dear Friend of Rotary,

**The Rotary Club of St. Clair County (EAST) is holding a MILLION DOLLAR HOLE-IN-ONE SHOOT-OUT to benefit Hospice of Southern Illinois.** A hole-in-one has been called golf's most coveted shot. Combine the excitement of a hole-in-one with the opportunity to win a million dollars and you have a Million Dollar Shootout! What follows is an opportunity for you to get involved in a Million Dollar Shootout, reach your customers, create awareness for your product and/or service all tied into a proven fund-raising concept.

The popularity of golf as entertainment and sport reinforces success of the concept of a Million Dollar Shootout. It not only offers a fun and exciting "game" to golfers, but can even attract non-golfers because of the low "skill" factor involved! The hole-in-one competition, stated simply is a "closest-to-the-pin" competition. The \$1 million prize provides an air of excitement seldom seen in special events.

The Million Dollar Hole-In-One Shootout works in this fashion. For several days, a special green is set upon a driving range about 115-125 yards from the tee. Participants attempt to qualify for the finals. All "closest-to-pin" winners, in addition to anyone scoring a hole in one during qualifications, advance to the semi-finals for a chance at winning the \$1 million prize.

The Rotary Club of St. Clair County East is planning a shootout **June 3rd – 6th, 2010**, at the **Far Oaks Golf Club**, in Caseyville, Illinois. We hope you can join us by becoming one of our sponsors for this outstanding event.

There are a variety of opportunities and benefits for your company to become involved with a Million Dollar Shootout. The novelty of the chance to win \$1 million is one that is enticing to the media. Excellent media coverage translates into good participation. And combined with built-in promotions, pre-event exposure and onsite exposure, a Million Dollar Shootout can be a winning event for your company.

Your consideration for sponsorship is greatly appreciated. Sponsorship information is included on the following pages. Please feel free to contact me at (618) 627-7223 if you have any questions.

Sincerely,

Mark A. Bearth  
*Committee Chairman*  
**SCCE Million Dollar Hole-in-One Shoot-Out**



**Rotary Club of St. Clair County (East)  
\$1,000,000 HOLE-IN-ONE SHOOTOUT**

**BENEFITING  
Hospice of Southern Illinois & SCCE Rotary**

TITLE SPONSOR (\$10,000)

**Dates: June 3<sup>rd</sup> – 6<sup>th</sup>, 2010**

***FAR OAKS GOLF CLUB***

**SPONSORSHIP INCLUDES**

- TITLE AND LOGO ON ALL PRINTED MATERIALS
- \$7,500 IN FREE BALL COUPONS (1500 - \$5 BALL COUPONS) USE AS A SALES PROMOTION
- **1 SPOT IN THE MILLION DOLLAR FINAL SHOOT-OUT ROUND**
- NAMESAKE OF THE MILLION DOLLAR FLAG ON THE FINALS GREEN.
- EXTENSIVE ADVERTISING CAMPAIGN THROUGH LOCAL RADIO, NEWSPAPER AND WORD OF MOUTH
- FOUR DAYS OF PRODUCT AND/OR SERVICE DISPLAY ON SITE
- POST EVENT MAILING LIST
- PROMOTION THROUGHOUT THE EVENT BY MANCIL DAVIS (King of Aces)

Title Sponsorship for the Million Dollar Hole-In-One Shootout affords a unique “win-win” opportunity. The benefactor realizes much needed revenues, while the sponsor truly benefits from the dramatic exposure of local media and golfer attendance.

**TITLE SPONSOR PRICE: \$10,000.00**

**(Make checks payable to SCCE Rotary)**

**Title Sponsor Information:**

**Sponsor** \_\_\_\_\_

**By** \_\_\_\_\_

**Address** \_\_\_\_\_

**City, Zip** \_\_\_\_\_

**SCCE HIO Agent:**

**Name** \_\_\_\_\_

**Date** \_\_\_\_\_

**(Advertising art work due within 15 days of signing)**



**Rotary Club of St. Clair County (East)  
\$1,000,000 HOLE-IN-ONE SHOOTOUT**

**BENEFITING  
Hospice of Southern Illinois & SCCE Rotary**

MAJOR SPONSOR (\$7,500)

**Dates: June 3<sup>rd</sup> – 6<sup>th</sup>, 2010**

***FAR OAKS GOLF CLUB***

**SPONSORSHIP INCLUDES**

- LOGO ON ALL PRINTED MATERIALS
- \$5,000 IN FREE BALL COUPONS (1000 - \$5 BALL COUPONS) USE AS A SALES PROMOTION
- **2 SPOTS (5 shots each) IN THE MILLION DOLLAR SEMI-FINAL ROUND**
- EXTENSIVE ADVERTISING CAMPAIGN THROUGH LOCAL RADIO, NEWSPAPER AND WORD OF MOUTH
- FOUR DAYS OF PRODUCT AND/OR SERVICE DISPLAY ON SITE
- POST EVENT MAILING LIST
- PROMOTION THROUGHOUT THE EVENT BY MANCIL DAVIS (King of Aces)

Major Sponsorship for the Million Dollar Hole-In-One Shootout affords a unique “win-win” opportunity. The benefactor realizes much needed revenues, while the sponsor truly benefits from the dramatic exposure of local media and golfer attendance.

**MAJOR SPONSOR PRICE: \$7,500.00**

**Major Sponsor Fee payable as follows:**

**(Make checks payable to SCCE Rotary)**

**Major Sponsor Information:**

**Sponsor** \_\_\_\_\_

**By** \_\_\_\_\_

**Address** \_\_\_\_\_

**City, Zip** \_\_\_\_\_

**SCCE HIO Agent:**

**Name** \_\_\_\_\_

**Date** \_\_\_\_\_

**(Advertising art work due within 15 days of signing)**



**Rotary Club of St. Clair County (East)  
\$1,000,000 HOLE-IN-ONE SHOOTOUT**

**BENEFITING  
Hospice of Southern Illinois & SCCE Rotary**

EVENT SPONSOR (\$5,000)

**Dates: June 3<sup>rd</sup> – 6<sup>th</sup>, 2010**

***FAR OAKS GOLF CLUB***

**SPONSORSHIP INCLUDES**

- NAMESAKE OF A SPECIAL “EVENT” SEMI FINAL ROUND
- LOGO ON ALL PRINTED MATERIALS
- \$5,000 IN FREE BALL COUPONS (1000 - \$5 BALL COUPONS) USE AS A SALES PROMOTION
- **2 SPOTS (1 shot each) IN THE MILLION DOLLAR SEMI-FINAL ROUND**
- 1 SPOT (*The “EVENT” Winner*) IN THE MILLION DOLLAR SHOOT-OUT ROUND
- EXTENSIVE ADVERTISING CAMPAIGN THROUGH LOCAL RADIO, NEWSPAPER AND WORD OF MOUTH
- PRODUCT AND/OR SERVICE DISPLAY ON SITE DURING THE EVENT
- PROMOTION THROUGHOUT THE EVENT BY MANCIL DAVIS (King of Aces)

Event Sponsorship for the Million Dollar Hole-In-One Shootout affords a unique “win-win” opportunity. The benefactor realizes much needed revenues, while the sponsor truly benefits from the dramatic exposure of local media and golfer attendance.

**EVENT SPONSOR PRICE: \$5,000.00**

**Event Sponsor Fee payable as follows:**

**(Make checks payable to SCCE Rotary)**

**Event Sponsor Information:**

**SCCE HIO Agent:**

**Sponsor** \_\_\_\_\_

**Name** \_\_\_\_\_

**By** \_\_\_\_\_

**Date** \_\_\_\_\_

**Address** \_\_\_\_\_

**City, Zip** \_\_\_\_\_

**(Advertising art work due within 15 days of signing)**



**Rotary Club of St. Clair County (East)  
\$1,000,000 HOLE-IN-ONE SHOOTOUT**

**BENEFITING  
Hospice of Southern Illinois & SCCE Rotary**

TEE BOX SPONSOR (\$1,200)

**Dates: June 3<sup>rd</sup> – 6<sup>th</sup>, 2010**

***FAR OAKS GOLF CLUB***

**SPONSORSHIP INCLUDES**

- LOGO ON TEE SIGN AND SCOREBOARD
- \$1,500 IN FREE BALL COUPONS (300 - \$5 BALL COUPONS) USE AS A SALES PROMOTION
- **\$10,000 FLAG ON FINAL GREEN! CASH, PRODUCT OR SERVICE FROM YOUR COMPANY.** (INSURED THROUGH NATIONAL HOLE IN ONE ASSOC.)
- **1 SPOT (1 shot) IN THE MILLION DOLLAR SEMI-FINAL ROUND**
- EXTENSIVE ADVERTISING CAMPAIGN THROUGH LOCAL RADIO, NEWSPAPER AND WORD OF MOUTH
- FOUR DAYS OF PRODUCT AND/OR SERVICE DISPLAY ON SITE
- PROMOTION THROUGHOUT THE EVENT BY MANCIL DAVIS (King of Aces)

Tee Box Sponsorship for the Million Dollar Hole-In-One Shootout affords a unique “win-win” opportunity. The benefactor realizes much needed revenues, while the sponsor truly benefits from the dramatic exposure of local media and golfer attendance.

**TEE BOX SPONSOR PRICE: \$1,200.00**

**Tee Sponsor Fee payable as follows:**

**(make checks payable to SCCE Rotary)**

**Tee Sponsor Information:**

**Sponsor** \_\_\_\_\_

**By** \_\_\_\_\_

**Address** \_\_\_\_\_

**City, Zip** \_\_\_\_\_

**SCCE HIO Agent:**

**Name** \_\_\_\_\_

**Date** \_\_\_\_\_

**(Advertising art work due within 15 days of signing)**